



THE ANNUAL FATHER MICHAEL LUCHKA MEMORIAL GOLF TOURNAMENT



Wednesday, June 20, 2018
Cardinal Golf Club

2018 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$10,000.00

[CLICK HERE TO REGISTER](#)

RIGHTS

- Official designation in the event name as the Presenting Sponsor
- Opportunity to address audience at the podium
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Hospitality

- Free registration for 8 golfers or 2 Foursomes

Communications

- Corporate Logo/ Name as Presenting Sponsor in all "Classic " promotional materials:
 - Save the Date communication to entire organization's database
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program
 - High profile recognition on On-site and on course Signage (All 18 holes)

Advertising & Marketing

- Full page advertisement in the Event Program

COURSE SPONSORSHIP

\$ 5,500.00

[CLICK HERE TO REGISTER](#)

RIGHTS

- Official designation as the Course Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Hospitality

- Free registration for 4 golfers or 1 Foursome

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Banner
 - On course signage (10 signs)

Advertising & Marketing

- Half page advertisement in the Event Program

LUNCH SPONSORSHIP

\$ 4,000.00

RIGHTS

- Official designation as the Lunch Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Hospitality

- Free registration for 4 golfers or 1 Foursome

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Banner
 - On course (6 signs)
 - Corporate Logo Prominently displayed on guest tables during dinner

Advertising & Marketing

- Half page advertisement in the Event Program

GOLF CART SPONSORSHIP

\$ 2,500.00

RIGHTS

- Official designation as the Golf Cart Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Hospitality

- Free registration for 4 golfers or 1 Foursome

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Banner
 - Corporate Logo prominently displayed on all golf carts

Advertising & Marketing

- Business Card Size advertisement in the Event Program

CONTINENTAL BREAKFAST SPONSORSHIP

\$ 2,000.00

RIGHTS

- Official designation as the Continental Breakfast Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Hospitality

- Free registration for 2 golfers or 1 Twosome

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Banner
 - On course signage (3 signs)

Advertising & Marketing

- Half page advertisement in the Event Program

GOLF BALL SPONSORSHIP

\$ 1,500.00

RIGHTS

- Official designation as the Golf Ball Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo <https://cottonwoodstates.ca/wp-content/uploads/2016/10/sold.png>

BENEFITS

Hospitality

- Free registration for 2 golfers or 1 Twosome

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Social media – Facebook & Twitter
 - Golfer confirmation email
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Banner
 - Corporate Logo on all complimentary golf balls (1 sleeve/player)

Advertising & Marketing

- Business Card Size advertisement in the Event Program

HOLE SPONSORSHIP

\$ 500.00

[CLICK HERE TO REGISTER](#)

RIGHTS (18 RIGHTS AVAILABLE)

- Official designation as A Hole Sponsor
- Right to promote sponsorship designation and use the De La Salle College logo

BENEFITS

Communications

- Corporate logo recognition in Marketing and Promotional Materials, including, but not limited to:
 - Event profile on De La Salle College Website
 - Sponsor Listing in event Program Recognition on On-site Signage including:
 - Sponsor Board
 - Tee block signage

Advertising & Marketing

- Business Card Size advertisement in the Event Program

REQUEST FOR PRODUCT AND/OR CASH DONATION

Donation Use

- Your product and/or cash donation will be used in the exclusive live or silent auction event

Your Recognition

- Your organization will receive the following recognition for your kind support:
 - A De La Salle College donor recognition gift, including a charitable income tax receipt (if requested)
 - Recognition as a donor on the De La Salle College official website

QUESTIONS?

- Contact Nick Cipriani at 416-969-8771 ext. 232 OR ncipriani@delasalle.ca

Sponsorship/Donation payment options:

Cheque attached Visa MasterCard AMEX

Card Number: _____ Expiry Date: _____

Signature: _____ Print Name: _____ Date: _____

Please make cheques payable to De La Salle College "Oaklands" & mail to:
De La Salle College – 131 Farnham Avenue, Toronto ON, M4V 1H7
Attention: Nick Cipriani (Golf Tournament)
email: www.ncipriani@delasalle.ca web: <http://www.delasalle.ca/alumni/golf2018>